


[Web](#) [Images](#) [Video](#) [News](#) [Maps](#) [more »](#)

[Advanced Scholar Search](#)
[Scholar Preferences](#)
[Scholar Help](#)

Scholar [All articles](#) [Recent articles](#) Results 1 - 10 of about 2,430 for **automatic advertisement update banner delivery**. (0.

All Results

[A Khatri](#)
[D West](#)
[R Pedrizetti](#)
[S Quinn](#)
[T Bragg](#)

Method and apparatus for **automatic** placement of advertising - group of 3 »

DA Merriman, KO'Connor - US Patent 7,039,599, 2006 - Google Patents
 ... Agent, or Firm—Kenyon & Kenyon (57) ABSTRACT Acomputer system for **automatic** replacement of ... Saturn **Banner** Ad Placement; Aug. ... RE: **Advertising Update**; Oct. ...
[Related Articles](#) - [Web Search](#)

... systems, advertising content and **advertisement delivery** apparatus, and **advertisement delivery** ...

M Hasegawa, A Yoshida - 2003 - freepatentsonline.com
 ... 1 is to create and **update** advertising content 7 ... **delivery** apparatus 1. With such an **automatic** generation function, the **advertisement delivery** apparatus 1 ...
[Cached](#) - [Web Search](#)

Advertisement delivery method and system

H Takayama - 2005 - freepatentsonline.com
 ... display, cellular phone display, ATM (**Automatic** Teller Machine ... 15 is clicked to **update** the **advertisement** ... of client terminal 4 to **advertisement delivery** server 1 ...
[Cached](#) - [Web Search](#)

Method and apparatus for information **delivery** on the internet

Y Kim, D Chung - 2002 - freepatentsonline.com
 ... The information or **advertisement** once presented is transferred ... information, which provides **automatic** categorization, **automatic** expiration or **update**. ...
[Cached](#) - [Web Search](#)

Method and system for the dynamic **delivery**, presentation, organization, storage, and retrieval of ...

BDA Bird - 2002 - freepatentsonline.com
 ... Export Citation: Click for **automatic** bibliography generation. ... via the editor 445 to add, **update**, or delete ... For content and **advertisement** units, the base entity ...
[Cached](#) - [Web Search](#)

AUTOMATIC ADVERTISEMENT INSERTION INTO AN INTERACTIVE TELEVISION TICKER - group of 2 »

TP MCKENNA JR - EP Patent 1,495,635, 2005 - freepatentsonline.com
 ... If it is time for an **update**, the ticker API 704 (acting ... 7). Figure 8 is a flowchart 800 illustrating **automatic** insertion of **advertisements** into the ...
[Cached](#) - [Web Search](#)

Internet service delivery via server pushed personalized advertising dashboard - group of 3 »

R Olshansky, SR Winnett - US Patent 6,567,854, 2003 - Google Patents
 ... may depend on one of three methods for such **delivery**. ... Yahoo to search for automobiles, a **banner** displaying a ... A second method is known as channel **advertisement**. ...
 Cited by 2 - [Related Articles](#) - [Web Search](#)

Information delivery system, information providing apparatus, information storage apparatus and ...

S Natsubori, T Imai, T Takahashi, T Zettsu, S ... - 2001 - freepatentsonline.com
... information stored; and **update** unit configured ... but on the **banner advertisement** display
81A ... 11. Various commercial **automatic** recording setting algorithms may be ...
[Cached](#) - [Web Search](#)

System and method for optimizing the **delivery** of advertisements

RJ Collins - 2007 - freepatentsonline.com

... Export Citation: Click for **automatic** bibliography generation. ... For example, an advertiser may replace or **update** one or more **advertisements** contained in the ...

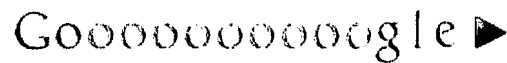
Cache - Web Search

User evaluation of Físchlár-News: An **automatic** broadcast news **delivery** system

H Lee, AF Smeaton, NE O'Connor, B Smyth - ACM Transactions on Information Systems (TOIS), 2006 - portal.acm.org

... is one of the first **automatic**, content-based ... conjunction with their other news **update** methods, such ... distributed for profit or direct commercial advantage and ...

[Cited by 1](#) - [Related Articles](#) - [Web Search](#)



Result Page: [1](#) [2](#) [3](#) [4](#) [5](#) [6](#) [7](#) [8](#) [9](#) [10](#) [Next](#)

automatic advertisement update bar Search

[Google Home](#) - [About Google](#) - [About Google Scholar](#)


[Web](#) [Images](#) [Video](#) [News](#) [Maps](#) [more »](#)

[Advanced Scholar Search](#)
[Scholar Preferences](#)
[Scholar Help](#)

Scholar [All articles](#) [Recent articles](#) Results 1 - 10 of about 3,380 for **automatic banner advertisement update**. (0.15 second)

All Results

[B Marsh](#)
[D West](#)
[J McAuliffe](#)
[C Gabbard](#)
[J Mena](#)

Banner advertisement selecting method - group of 3 »

A Nakamura, N Abe - US Patent 6,591,248, 2003 - Google Patents

Page 1. United States Patent Nakamura et al. (54) **BANNER ADVERTISEMENT SELECTING METHOD** (75) Inventors: Atsuyoshi Nakamura, Tokyo (JP); Naoki Abe, Tokyo (JP) ...

[Cited by 3](#) - [Related Articles](#) - [Web Search](#)

Home page automatic update system and home page automatic update method

Y Fujimura - 2004 - freepatentsonline.com

... In this way, a **banner advertisement** generated by the **banner** generation means ... 0037]

The operation of the aforementioned home page **automatic update** system 1 ...

[Cached](#) - [Web Search](#)

Method and apparatus for automatic placement of advertising - group of 3 »

DA Merriman, KO'Connor - US Patent 7,039,599, 2006 - Google Patents

... Agent, or Firm—Kenyon & Kenyon (57) ABSTRACT Acomputer system for **automatic** replacement of ... Saturn **Banner Ad** Placement; Aug. ... RE: **Advertising Update**; Oct. ...

[Related Articles](#) - [Web Search](#)

Method and apparatus for replacement of on-line advertisements

J Granik, F Watervoort, R Meyers - 2002 - freepatentsonline.com

... to change image sizes dynamically upon upload; 6) **automatic** activation and ... to keep track of impressions on images/**banner** ads and **update** that information in ...

[Cached](#) - [Web Search](#)

System and method for dynamically optimizing a banner advertisement to counter competing ... - group of 3 »

R Kraft, AD Mortinger - US Patent 6,829,780, 2004 - Google Patents

... **UPDATE PAGE SUMMARY** ... adapting, enhancing, and optimizing the appearance and content of a 25 **banner advertisement** based on the **automatic** detection of ...

[Related Articles](#) - [Web Search](#)

Online banner ads and metrics challenges - group of 2 »

GL Rosenkrans - International Journal of Internet Marketing and Advertising, 2006 - Inderscience

... **Update** bots monitor sites and inform a user when the information has been updated

(Robb, 2000). ... Page 11. Online **banner** ads and metrics challenges 203 ...

[Related Articles](#) - [Web Search](#)

Internet network banner

M Galley, R Braithwaite, M Martinez, L Hurwitz - 2005 - freepatentsonline.com

... Export Citation: Click for **automatic** bibliography generation. ... the synchronization server will **update** the interface of ... space, eg, a **banner advertisement** on Yahoo ...

[Cached](#) - [Web Search](#)

Online Advertising-Taxonomy and Engineering Perspectives

J Gao, B Sheng, L Chang, S Shim - engr.sjsu.edu

... No direct and **automatic** performance evaluation and measurement ... usually used to crawl the Web periodically to **update** the back ... animated GIF **banner advertisements**. ...

[Related Articles](#) - [View as HTML](#) - [Web Search](#)

AUTOMATIC ADVERTISEMENT INSERTION INTO AN INTERACTIVE TELEVISION

TICKER - group of 2 »

TP MCKENNA JR - EP Patent 1,495,635, 2005 - freepatentsonline.com

... 8 is a flowchart illustrating **automatic** insertion of ... television commercials or showing **banner advertisements** or **advertisement** ... some of the **advertisements** are to ...

Cached - Web Search

Automatic personalized media creation system - group of 3 »

ME Davis, BF Williams - 2003 - freepatentsonline.com

... 80. The process of claim 79, wherein said **automatic** assembling step can personalize a **banner** ad or other **advertising** forms by using footage of the consumer's ...

Cached - Web Search

Google

Result Page: 1 2 3 4 5 6 7 8 9 10 **Next**

automatic banner advertisement up

[Google Home](#) - [About Google](#) - [About Google Scholar](#)

©2007 Google